



The image is an architectural rendering of a shopping center. At the top, there is a logo featuring a stylized roofline with a weather vane on top. Below the logo, the text 'THE SHOPPES AT THE FARM' is written in a serif font. Underneath that, in a smaller sans-serif font, is the tagline 'LIFE IS BETTER AT THE FARM'. The main part of the image shows a large, open-air shopping plaza. The plaza has a checkered tile floor in shades of yellow and grey. It is surrounded by multi-story buildings with dark roofs and light-colored siding. Some buildings have dormer windows and small cupolas. There are many people walking around the plaza, and some are sitting on benches. There are also some trees and flower beds in the plaza. The sky is blue with some clouds. In the bottom of the image, there is a dark, textured horizontal band that looks like a piece of wood.

THE SHOPPES AT THE FARM

LIFE IS BETTER AT THE FARM



Our Vision

A UNIQUE FAMILY DESTINATION FOR SHOPPING, DINING & ENTERTAINMENT.

If you are looking for a special, one-of-a-kind location to rent retail space, look no further than The Shoppes At The Farm. We offer a setting that provides visitors with a unique blend of shopping, dining and weekend entertainment all in a quaint town and country setting.

Here you will find everything from one-of-a-kind products by area artisans to locally grown organic produce at our seasonal Farmers Market. An array of dining choices with an onsite liquor license, a variety of retail *shoppertunities*, and the perfect setting for private events in our banquet hall all await you at The Farm.

The Shoppes at The Farm presents an extraordinary place for families and friends to gather for year-round events in idyllic Readington Township in Hunterdon County, NJ.



About The Farm

A VISION BROUGHT TO LIFE

After many years of dreaming and planning, our vision has become a reality by offering visitors a family-friendly entertainment and dining destination that combines a sense of community with respect for the environment.

The Shoppes At The Farm is all about people coming together who enjoy hand made goods and boutique-style shopping. Visitors can wine and dine on the patio or sip coffee in the courtyard while children enjoy special events planned just for them. Organic produce and farm-fresh goods for that farm-to-table dining experience are bountiful at our weekly Farmers' Market.

“Be a part of something special, be a part of The Farm”



Leasing Opportunities & Benefits





Leasing Opportunities & Benefits

A VARIETY OF LEASING OPPORTUNITIES

With multiple sized spaces ranging from single kiosks to full retail footprints, Shoppes at The Farm will accommodate the perfect-sized venue to promote your products and services. We are dedicated to encouraging and supporting local businesses by providing flexibility and the support system to help your business thrive.

SMALL BUSINESS SUPPORT

We know the difficulties unique to small businesses and work hard to support them in our retail community. A robust entertainment schedule, already underway with our highly acclaimed Farmers' Market, will drive traffic to your door. As construction ends, entertainment begins: festivals, musical entertainment, outdoor fire-pits and much more. Daily, weekly and monthly entertainment programming expands your customer base.



Leasing Opportunities & Benefits

RESPECT FOR THE ENVIROMENT

The advanced and environmentally conscious building processes utilized during construction offer tenants many green features which reduce the toll on the environment and common costs to retailers.

- Solar energy
- State-of-the-art lighting with dusk to dawn dimming features
- Geothermal heat for a reduced carbon footprint
- Full basements that reduce pressure on HVAC system
- Recycled rainwater for irrigation

ONSITE STORAGE

Leases also include the added convenience of flexible, below-ground storage space to stock product inventory and extra supplies. Free-up valuable, premium retail lease space with affordable storage that is easily accessible and convenient. Freight elevators make deliveries to storage simple.



Leasing Opportunities & Benefits

PROFESSIONAL MARKETING SUPPORT

When you become part of The Farm community you can expect professional marketing support to help drive visitor traffic. Our leading-edge website, e-marketing and social media campaigns will promote your business by providing custom news and information.

UNIQUE VISITOR BENEFITS

We pride ourselves on offering a retail experience that combines the latest technology with old world charm. When visiting you will see distinctive features such as valet parking and a walking trail that provides direct access to and from our neighboring adult community. Our busy entertainment schedule, seasonal Farmers Market, and varied dining options are sure to keep visitors coming back time and time again.



Your Partners

PARTNERS YOU CAN DEPEND ON

No need to track us down, the builders and owners are onsite tending to the day-to-day operations at The Farm. We take personal pride in each and every facet of The Farm and your questions, concerns and requests will be addressed quickly and personally with no middlemen for you to deal with.

LIQUOR LICENSE

The Shoppes holds a liquor license on premises.

We invite you to join our retail community working together for success. Come and see why **Life is Better at The Farm.**



About The Demographics

Hunterdon County New Jersey

Population

124,676

Income

\$113,684 Median household income

Median value of owner-occupied housing units

\$409,100

Education

94.9% High School grad or higher

52.5% Bachelor's degree or higher

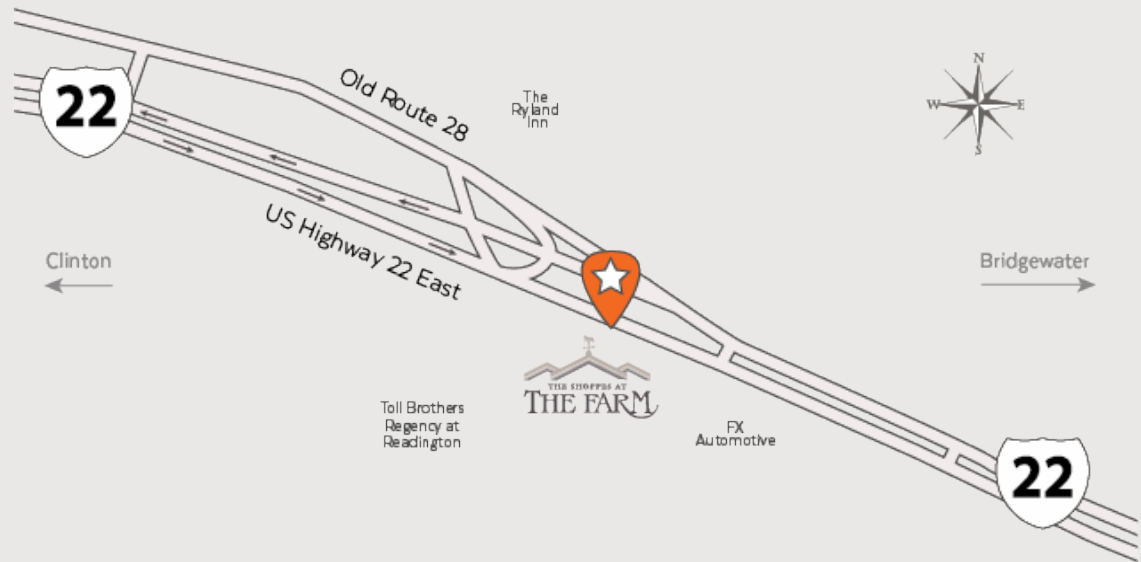
Neighboring Cities

Bridgewater: 9 Miles

Bedminster: 10 Miles



Location



The Shoppes at The Farm
665 US Route 22 East
Whitehouse Station, NJ
1-844-855-6565



Directions

DIRECTIONS

From I-78 East: Take Exit 24 for County Road 523/ Oldwick toward County Road 517/ Whitehouse. Turn right onto County Road 523/ Oldwick Road and continue for 2 1/10 miles. Turn left onto US-22 East and proceed for 2 miles.

From Flemington and NJ-31 North: Head northeast on NJ-31 North. Turn right onto Bartles Corner Road and proceed 7/10 mile. Continue on County Road 523 for 7 6/10 miles. Turn right at the traffic light onto US-22 East and proceed 1 3/10 miles.

From I-287 North: Take Exit 14B on the left to merge onto US-22 West toward US-202/ US-206 Clinton. Continue 9 1/2 miles and the entrance to Regency at Readington will be on the eastbound side of US-22. Due to the traffic median, continue 1 1/10 miles to the traffic light at County Road 523 and Route 22 and make a U-turn to continue back down US-22 East



OPEN



Next Steps

FOR FURTHER INFORMATION CONTACT US AT:

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Thank you for your interest in
The Shoppes at The Farm

For further information email us at:
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